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## **FASHION FIGHTS POVERTY RELOCATES TO ARTISPHERE** *Moving Forward Into The Art of American Culture*

**Washington, DC September 10, 2010** – Fashion Fights Poverty (FFP) the organization dedicated to raising awareness about the fight against global poverty through the world of fashion announced that it will be moving its headquarters to **Artisphere** (1101 Wilson Boulevard) in Arlington, Virginia, one of the first of a new breed of American cultural centers opening its doors in the DC region.



Combining the newly-renovated former Newseum space with the existing Spectrum Theatre next door, **Artisphere's** multi-disciplinary cultural offerings will permeate this 62,000 square foot cultural campus seven days a week, 12 hours a day. Artisphere is a true "third space" -- a place between office and home where the cultural experience is a multi-optional conduit for patrons to connect with and create

community. Artisphere is managed by Arlington County and supported by the Rosslyn BID.

"The decision to move our operations to Artisphere will allow Fashion Fights Poverty to substantially grow and expand our programs. It will also open up creative opportunities for us to collaborate with other organizations who will be housed in the same location, allowing us to enhance our current relations with loyal supporters and partners while gaining new ones," said Chris Belisle, President of FFP. "FFP is absolutely delighted to be welcomed into the Artisphere family. We eagerly await the grand opening in October!"

Other resident companies include **Washington Shakespeare Company** and **National Chamber Ensemble**; Artisphere will also include a retail outlet for the Artisan Center, Arlington's official fine craft purveyors, a Wi-Fi Town Square with a two story video wall, a cafe and bar, an outdoor terrace, and a 4,000 square foot art gallery.

For future information on programs, workshops, and the annual benefit, please visit [www.fashionfightspoverty.org](http://www.fashionfightspoverty.org)

**About Fashion Fights Poverty (FFP)**

Fashion Fights Poverty is a 501(c) 3 non-profit organization that raises awareness for initiatives that encourage and support creative, effective, and sustainable means of challenging poverty. We believe that the industries of fashion, textiles, and design offer unique and effective opportunities for designers, artisans, and consumers alike to contribute to the alleviation of poverty through trade, skill building, community empowerment and consumer awareness.