

# FASHION FIGHTS POVERTY

## Supporting Global Projects

Support globally sustainable projects aimed at creating income-generating or microfinance opportunities for individuals/families/communities in developing countries. Putting FFP's mission into action, FFP has partnered with Kiva to support sustainable textile and artisan-based projects. With this financial support, FFP entrusts that this seed funding will expand the skill sets within the community, benefit families, and take large strides in helping communities sustain themselves.

## FFP Annual Benefit

The FFP Benefit is according to the Washington Post, "one of the largest fashion fundraisers in Washington, DC". The red-carpet Benefit takes place in an exciting location each year (City Museum, St. Regis) and showcases an impressive runway of eco and ethical high-end fashion designers. Bringing together the social elite, socially responsible, politicians, corporate brands, local vendors, and media; the Benefit is the highlight of the social calendar.

## Woodrow Wilson High School Clothing & Textile Program

Fashion Fights Poverty has partnered with Woodrow Wilson High School to fund its Clothing and Textile Program (CTP), a program that began in the 1930s as part of the Home Economic and Arts curriculum. The program has evolved over the years and typically includes up to 225 students, 75% of the school's total enrollment. Providing \$5,000 worth of school supplies, materials, and curricula support; FFP is committed to the education and development of Washington, D.C.'s future design leaders and fashion experts.

## Socially Responsible Consumer Workshops

Provide a variety of classes, workshops, lectures, and presentations targeted towards consumers to create awareness and concrete ways to implement FFP's mission. Workshops will include but are not limited to identifying eco-sustainable or ethical fabrics, brands, retailers; how to be your own eco/ethical designer; panel discussions; etc. Participatory by panel and audience, consumers will gain awareness and know-how to incorporate these tips into their daily routine.

## Industry Workshops

Provide a variety of classes, workshops, lectures and presentations targeted towards designers and those in the textile industry to create awareness and concrete ways to implement FFP's mission. Workshops will include but are not limited to identifying resources and methods to incorporate sustainable and ethical elements into business structure; how to be an eco/ethical designer or business; establishing socially responsible businesses; finding and maintaining eco/ethical customers; etc. These workshops are not only education resources or networking opportunities but also aimed at the creation, conversion, and maintenance of sustainable and/or ethically-based businesses.

FFP's Programs are about:

- 1) supporting global projects that provide opportunities to artisans in developing countries
- 2) supporting future design/fashion leaders locally
- 3) showcasing leading eco/ethical fashion designers in one of DC's premier runway shows
- 4) serving as a leading education resource to consumers and those in the industry